

## Meeting Minutes for the East Coast Buckskin Horse Association

Date: Sunday, March 1, 2020

Location: Penn State Almquist Research Center

The meeting was called to order by Chad Moshier at 12:07pm.

Those present at the meeting: Chad Moshier, Michele Welch, Chris Welch, Jaime Timson, Mark O'Neill, Janet Rose, Wanda Griffie, Suzi Bigelow, Denise Dunlap, and Julie McCutcheon. Those joining via conference call: Linda Pottieger, Jen D'Arco and Elena Roth.

Jamie T made a motion for the approval of the Secretary's Minutes from the previous meeting. Wanda G seconded the motion. All members voted for approval of the minutes from the February 2, 2020 meeting.

Treasurer, Elena R., reported that paperwork was submitted for a bank account at Members 1<sup>st</sup> Credit Union and the name for the association was approved by the state of PA. The \$125 State application fee was paid. The total amount collected for the bank account as of March 1, 2020 is \$870. A reimbursement to Chad will be made for the \$180 IBHA convention fee. Michele W made the motion to accept the Treasurer's Report, Julie M. seconded the motion. All members approved the treasurer's report.

Chad opened the meeting to old business.

IBHA Charter Application: Chad reported that the application was submitted and approved by IBHA. Julie will update the website and social media pages.

501 (c) 3 Status: Chad reported that the application is still in process of being completed and an accurate amount of funds will need to be in the account before the application can be submitted. Julie made a motion for the bank account to have a minimum of \$200 overage before the application is submitted. Jamie T seconded the motion. The motion passed for approval by all members.

IBHA Convention: Chad reported that the \$180 attendance fee and form have been submitted to IBHA. Julie will be attending the convention as the representative for ECBHA. Chad reported that Bob S obtained a sponsor to assist with the travel expense for attending the convention. Julie reported the flight and hotel expenses will total approximately \$500-\$550.

Axe Throwing Fundraiser: Julie reported that a date and time need to be chosen to move forward with the fundraiser. Following discussion of dates and times, Wanda G made a motion for the axe throwing fundraiser to be held on April 5<sup>th</sup> at 5pm with the monthly meeting to be held prior to the fundraiser. The motion included a backup date of March 29<sup>th</sup> at 5pm. Jamie T seconded the motion. All members approved except for Linda P who abstained. Julie will move forward with scheduling the fundraiser and will provide an update once completed.

Riding Rewards Program: Julie reported that one person had signed up and paid for the program as of March 1, 2020. Julie will continue to advertise the program on the website and social media pages to encourage more interest as the warmer temperatures arrive.

With no further old business to discuss, the meeting moved to committee reports.

Fundraising Committee Report: Mark reported that having a horse show could be a large fundraiser for the association. He reported that having an open show with Buckskin classes would be a good opportunity to raise funds and gain more members. The fundraising committee will work with the horse show committee on gathering information to present to the board at a later date.

Show Committee Report: Jamie T reported that there is a potential opportunity for buckskin classes to be added for a show in Lexington, VA in 2021. Jamie will keep the board updated as more information becomes available.

Membership Committee Report: Julie reported that monitoring and updating of the website and social media sites continue with the Facebook page receiving the most activity. Julie reported that there will be several tack sales in Maryland for the month of March that she will be attending. She will have membership forms and information available. Julie asked for anyone knowing of events in PA to get in touch so information could be available at those events. Mark O. suggested to explore having a presence at the Horse Expo in Harrisburg for 2021. Julie reported that current paid memberships not including the board is at 8 total.

With the committee reports being completed, Chad opened discussion to new business.

Website-Ad Page: Julie opened discussion to offering free advertising for paid members on the website as a membership benefit. Mark made the motion to offer free advertising on Facebook and Social Media Sites for paid members for 6 months. Wanda G seconded the motion. All members approved.

Youth Membership: Julie reported that the association has two paid youth members. Julie will organize the youth information at this time but advised that a Youth Advisor would need to be nominated and voted on in the future.

The next meeting is tentatively scheduled for Sunday, April 5<sup>th</sup> at Generation Axe to be held prior to the start of the Axe Throwing Fundraiser. Start time of meeting to be announced.

With no other business to discuss, Michele made a motion to adjourn the meeting at 130pm. Julie seconded the motion. All members approved. Meeting adjourned.